

P R O C E S S B O O K

Lupe Rodriguez

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	App

About the Project

DESCRIPTION

Many people can see with their eyes, but there are some people who can see through sound. Chromesthesia is when sound involuntarily evokes an experience of color through shapes and movement. The goal of this project is to show what this experience is like and give people an opportunity to experience it in a way themselves.

PROBLEM

Synesthesia is a physiological phenomenon where one sense triggers another. Since I was born I've this physiological condition or ability that no one has ever heard of or truly understood. And those who do have it don't really know others or have anything to showcase this ability for.

SOLUTION

To create a website that educates people on what synesthesia is, specifically chromesthesia. As well as showcasing a first person account of what it is like to live with this in order to further help people understand. For my app, to create a unique experience where people can listen to music and create pieces of art – similar to how people with chromesthesia experience sound and see colors.

TARGET AUDIENCE

- Creatives – artists, graphic designers, illustrators etc.
- Colorbook enthusiasts
- Musicians
- Knowledge seekers
- Synesthetes especially those with Chromesthesia
- All genders
- Age range: 18-40 years (but anyone really!)

GOALS

Website

- To educate people on the phenomenon of Synesthesia, with a deeper explanation on the subcategory of Chromesthesia.
- To help people further understand for someone to have Synesthesia by telling my personal experience.

App

- To create a unique app where users create art by listening to music and being inspired by it. So that they can experience chromesthesia themselves.

R E A S E A R C H

Books

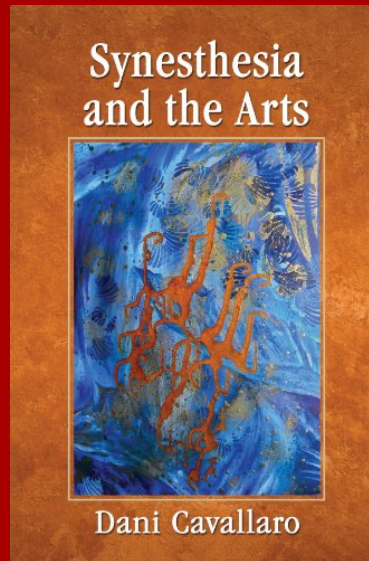
Online

Interviews

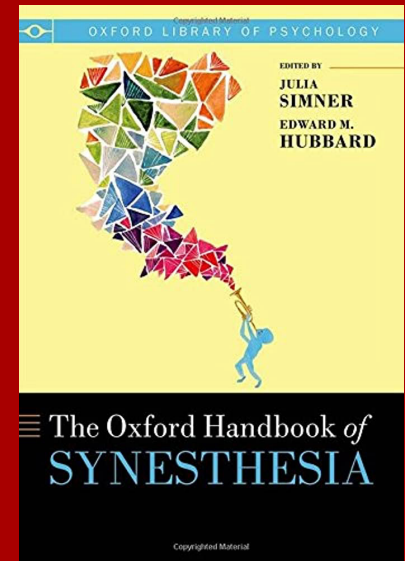
Personal



Wednesday is Indigo Blue
Dmitri Nabokov



Synesthesia and the Arts
Dani Cavallaro



The Oxford Handbook of Synesthesia
Julia Simner, Edward M. Hubbard

Despite having Synesthesia/Chromesthesia, I didn't actually know too much about the phenomenon itself apart from what I experience.

Thankfully there's quite a few resources that I found while just searching online that helped me out a lot. Despite finding out that the science behind it all isn't as important to some people, for others it was still interesting to understand. This is why I did thorough research to showcase this information in an understandable way that people would understand and that would help them understand this crazy concept.

BOOK RESEARCH

Books seemed like the most reliable source to obtain scientific research about what synesthesia is, why synesthesia exists, and how it even works.

The books I used for this project are listed above, but for the most part I used *Wednesday is Indigo Blue*. Due to the limited research on synesthesia, the books often cross referenced each other. Most of the time the research featured in *Wednesday is Indigo Blue* was referenced, which is why it was the book I mostly referenced in the site.

*5 Synesthesia Artists Who Paint Their
Multi-Sensory Experiences*

By Emma Taggart | My Modern Met

Chromesthesia: Feeling Music in Colors

By Errol Anderson | Vice

Chromesthesia as Phenomenon:

Emotional Colors

Research Paper by Jessica Makhlin

Seeing Sound and Hearing Colors:

Exploring the Concept of Chromesthesia

By Michelle Tan | Sound of Life

Sound Synesthesia

Via Synesthesia.com

What Color is this Song?

By Stephen E. Palmer | Nautilus

Types of Musical Synesthesia

Via Synesthesia Tree

Everyday Fantasia:

The World of Synesthesia

Research by Siri Carpenter

Sites used for scientific research

*5 Synesthesia Artists Who Paint Their
Multi-Sensory Experiences*

By Emma Taggart | My Modern Met

Chromesthesia: Feeling Music in Colors

By Errol Anderson | Vice

Chromesthesia as Phenomenon:

Emotional Colors

Research Paper by Jessica Makhlin

Seeing Sound and Hearing Colors:

Exploring the Concept of Chromesthesia

By Michelle Tan | Sound of Life

Sites used for "The Colors Behind your Fav Artists"

ONLINE RESEARCH

By using research found online, I was able to find stories from other people about their experiences and how they use their synesthesia. After discovering that this isn't a trait that everyone possesses, I always thought I was sort of alone but this helped me discover and learn about others with it (and all the other types as well).

INTERVIEWS

It was important for me to figure out what people even would want to know about synesthesia – was it something people even cared about? Did the research aspect matter? Should I even be telling my story about this unique experience?

So I interviewed people and surveyed them about these questions and more, including questions about a potential coloring app. Through this I gained a lot of knowledge about what to include, what isn't as important, and what visuals are appealing to people.

I even was able to meet with someone that has a form of synesthesia called personality → colors, and grapheme → colors. With this interview I got to compare my experience with hers and learn about how it has impacted her life. There's a small section dedicated to this interaction in the site.

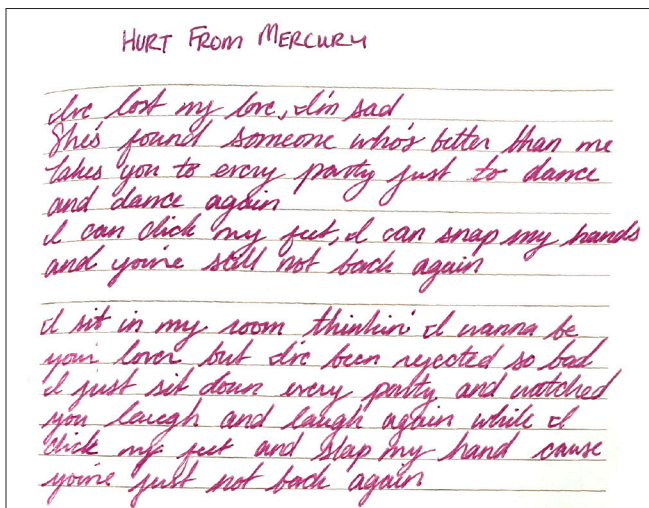
15 PETITES ETUDES MELODIQUES Op. 33 Book 1 E. KÖHLER			
No.	Sight Readings	Final Reading	Playing Time
1	██████	██████	2 days
2	██████	██████	4 ish days
3	██████	██████	6 days
4	██████	██████	~3 days
5	██████	██████	~4 days
6	██████	██████	brok LMAO
7	██████	██████	brok lmas
8	██████	██████	brok lmas
9	██████	██████	~ week
10	██████	██████	4 days
11	██████	██████	brok
12	██████	██████	1 day
13	██████	██████	4 days
14	██████	██████	
15			

Flute etudes practice notes for 15 Petites
Etudes Melodiques, Op. 33 Book No. 1 by
E. Köhler

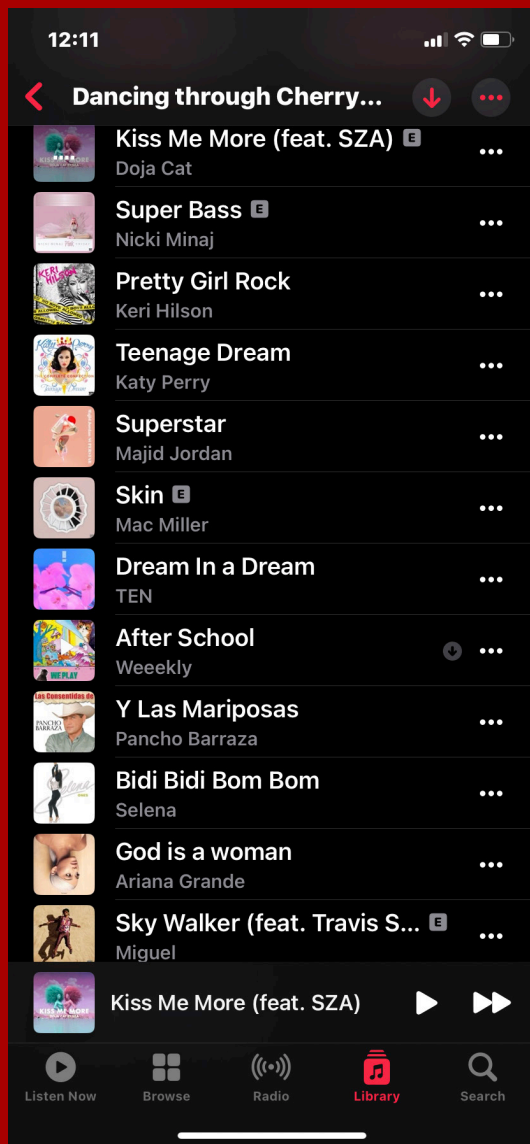
PERSONAL RESEARCH

Along with scientific research, user research and others' experiences, another big part of my project was telling my personal story. I had to basically research myself, and uncover where my synesthesia has impacted my life the most.

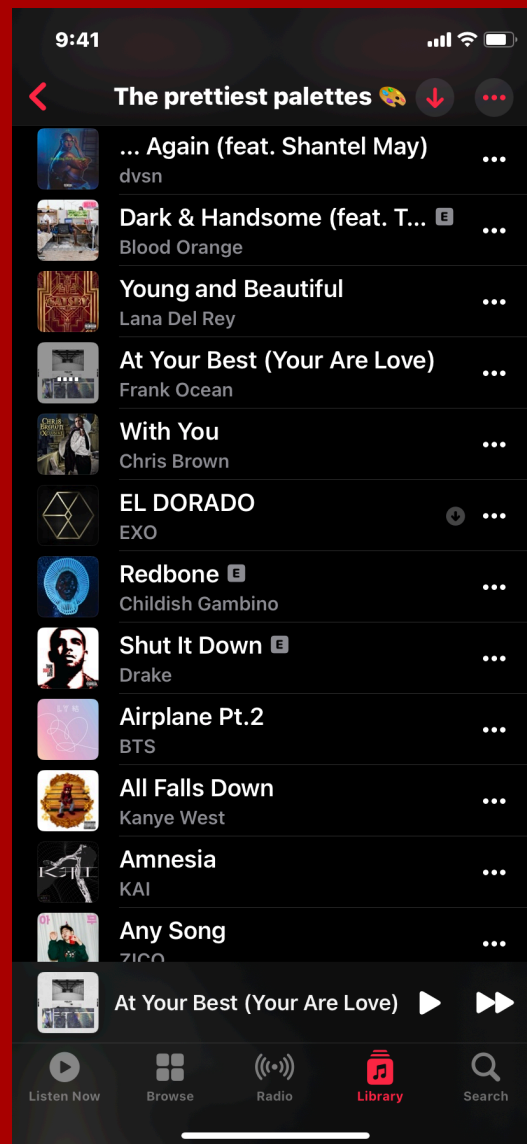
Since synesthesia is something that I've grown used to having, I didn't realize how much I used this phenomenon in my daily life. I had to look through my phone, sketchbooks, journals etc. and really do a deepdive on myself and my room to see all the places it impacted my life. I found a lot obviously... and have used them in (or to inspire) parts of my site.



Lyrics for Hurt From Mercury by Foster the
People, colorized



Screenshot of one of my color organized playlists on my phone – Dancing through Cherry Blossoms; songs that are primarily pink



Screenshot of one of my color organized playlists on my phone – The Prettiest Palettes; songs that have the most beautiful colors

Visual Identity

A L O O K I N T O . . .

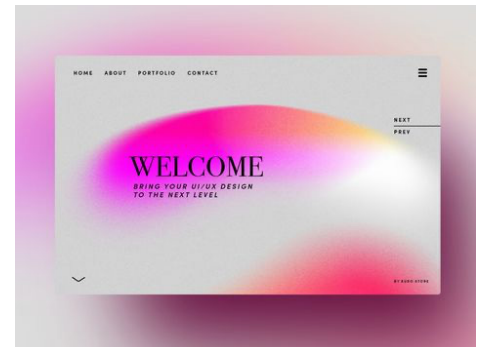
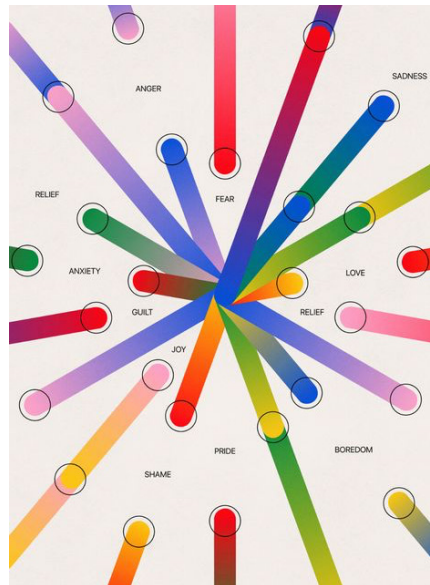
Moodboard & Attributes

Colors

Typography

Imagery

MOODBOARD & ATTRIBUTES



INSPIRATION BEHIND VISUAL STYLE

Because all of my forms of synesthesia trigger various color responses, it was almost a no brainer that my visual style was going to be at the very least, colorful. Even though colors experienced through synesthesia aren't bright and colorful all the time, I wanted something eye-catching. Since one of the goals of my project is to bring attention to this rare phenomenon, I need a way to get people's attention and this was a sure way of doing so. It also made it playful and lively, two attributes I wanted to have due to the interactive elements of this project.

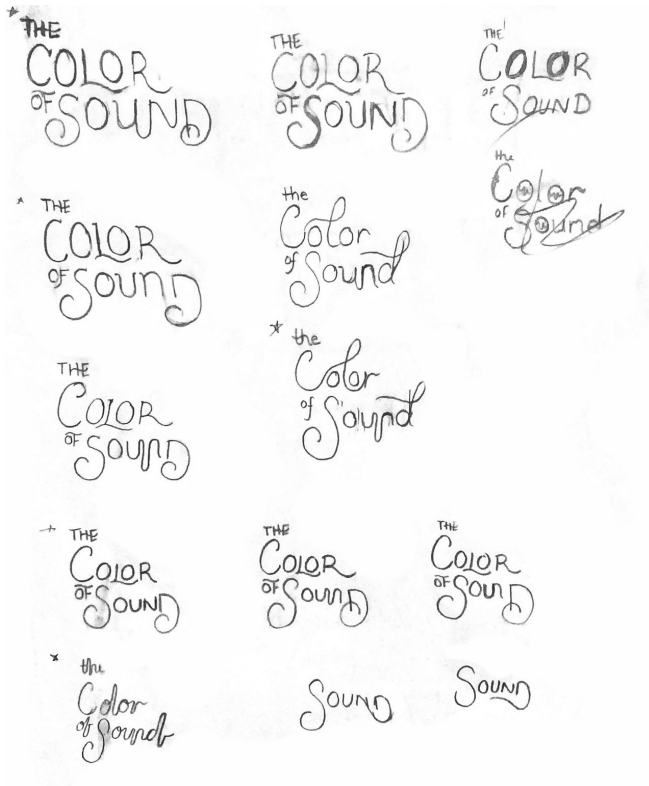
VISUAL ATTRIBUTES

- Bold
- Lively
- Colorful
- Playful (but not childish)
- Clean
- Dynamic

S I T E L O G O

IDEA BEHIND NAME

From the get-go, I wanted the name to reference sound/music and color. I had to find something that wasn't already used in the articles and that was smooth on the tongue. Inspired by "The Sound of Music" I decided to play on that and came up with "The Color of Sound". This paired nicely with what I had in mind because at the basis of what Chromesthetes experience, it is the color of a sound. So it worked out!



BEHIND THE WORDMARK

For the logo, I really wanted the wordmark to be rhythmic, lively, playful and inviting. I went through various fonts, especially the ones I didn't end up using for my typography to find one that did the job. *Glimmer of Light* was the closest font to what I was looking for, but even that font didn't do completely what I wanted. So, I ended up sketching out different ways I could alter the font and came up with these.



Standard white version + how it appears on site



Black version

THE COLOR OF SOUND

- Lively and dynamic through the wavy flourishes of the “L”, “S”, and “D” and through the ligature of the “HE.”
- Bold through the use of all caps
- Playful through the interaction between the “L” and “O”s, “L” and “U”, and the “of” above the “S”

A P P L O G O

IDEA BEHIND NAME

- Italian, meaning “coloring” and derives from the Latin word of colorare meaning “to color”
- an elaborate melody with runs, trills, wide leaps, or similar virtuoso-like material, or a passage of such music
- these elements of coloraturas are similar to the common ways synesthetes visualize the colors they see
- the meaning of the word (along with it simply saying “color” in it) adds the artistic element to it

OTHER IDEAS

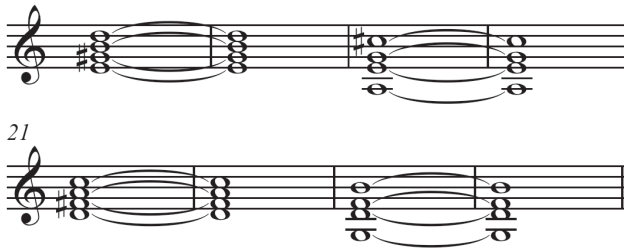
- Tones
- Paintissimo
- Hue
- Colored Music
- Colorful Sounds



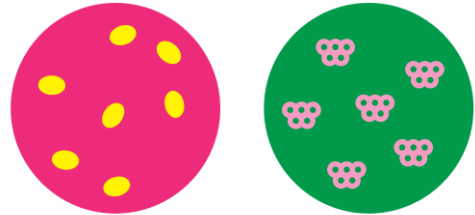
Trills



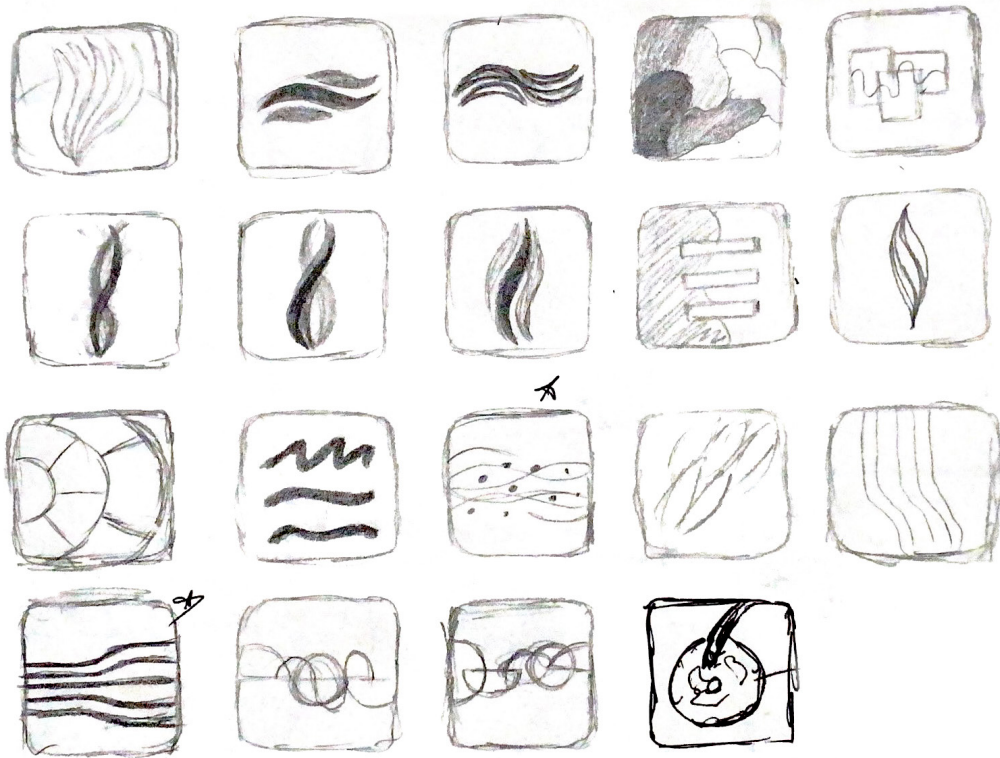
Movement



Passage of Music



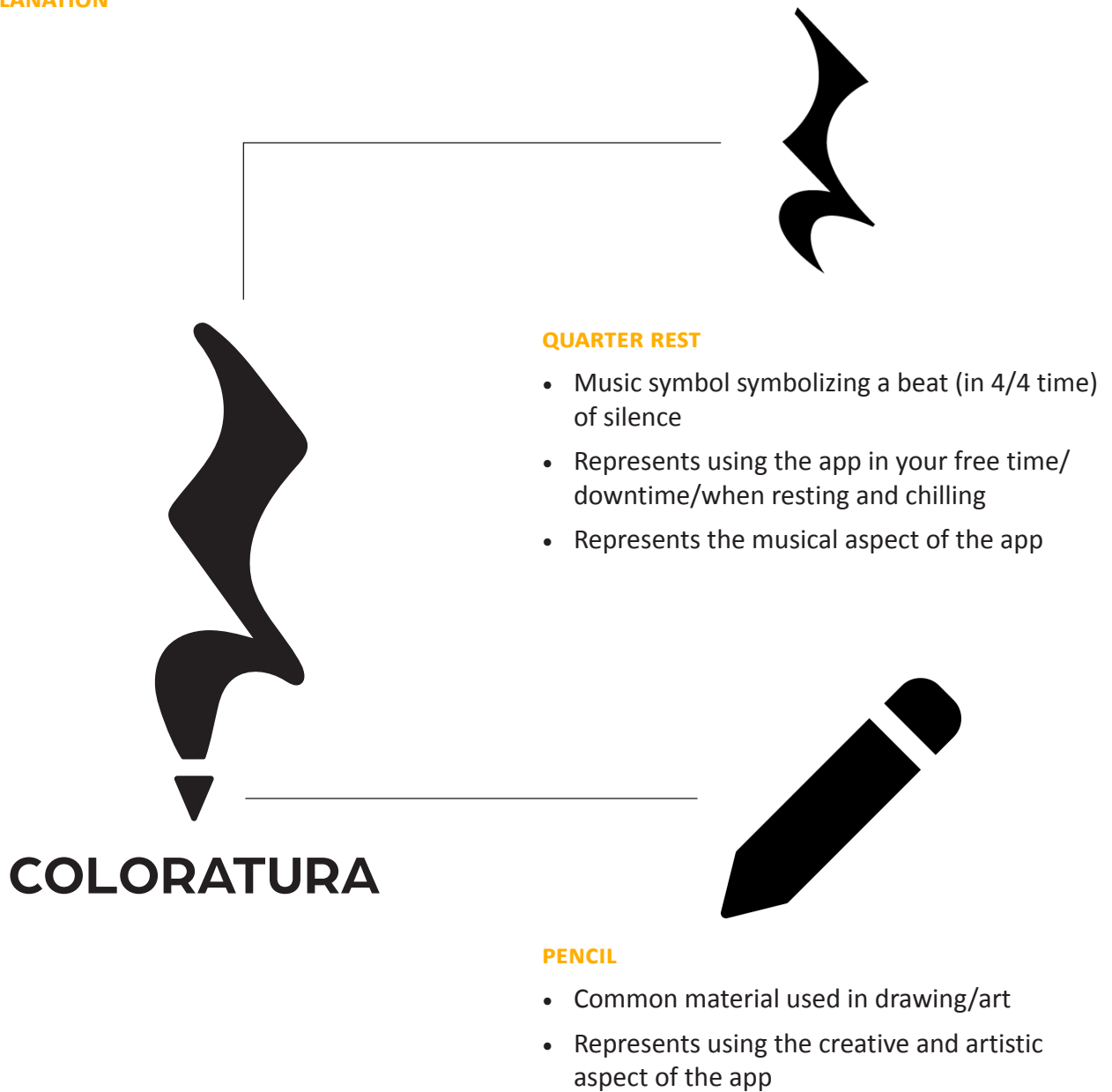
Circles and Clusters



LOGO IDEA & SKETCHES

- Purpose is to use during downtime, while resting, chilling etc.
- Combine a musical element with color
- Show a gradient for displaying multiple colors as a subtle nod to chromesthesia

LOGO EXPLANATION



FINAL LOGO



Standard white version



Black version

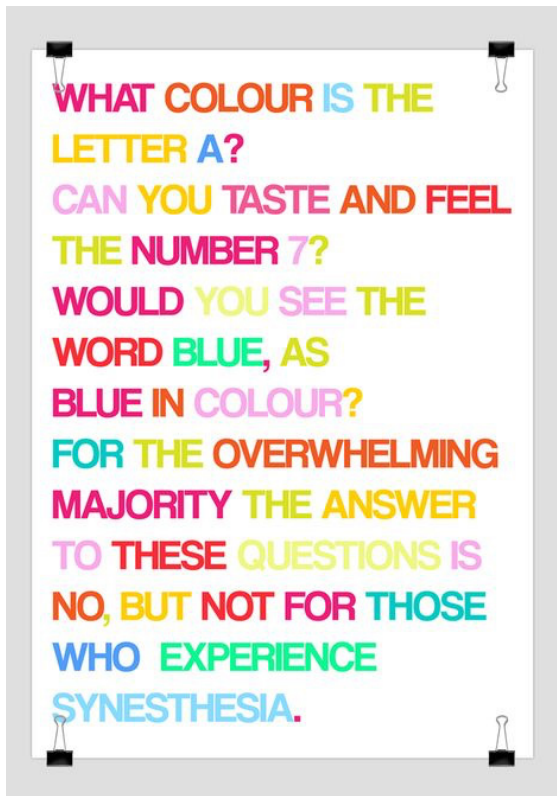
LOGO + APP ICON



C O L O R S

COLOR SCHEME

As mentioned in the “Moodboard & Attributes” section, my synesthesia is impacted by colors. Since every color can be triggered at any given sound, the colorful color palette was a given. But, because there isn’t really a rhyme or reason as to what colors get triggered when, I needed to set a standard look for each color.



Synesthesia Poster Project
Lisa Bridgeman on Behance

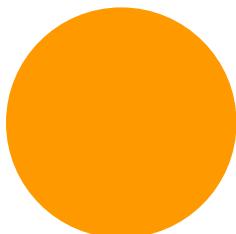


Synesthesia Alphabet
Sarah Bartell



Chromesthesia
Karen Rile on Flickr

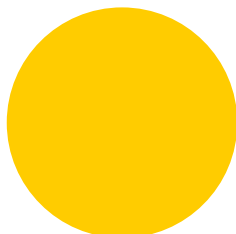
PRIMARY



Bossa No Sé

HEX: FF9900

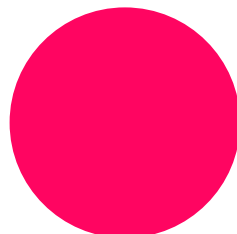
C	0
M	47
Y	100
K	0



Easy Breezy

HEX: FFCC00

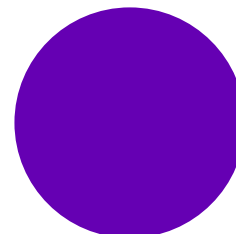
C	0
M	19
Y	100
K	0



Boombayah

HEX: FF0561

C	0
M	99
Y	42
K	0

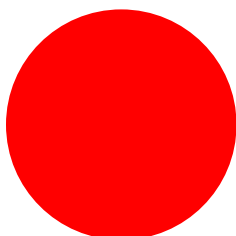


Gravity

HEX: 6500B3

C	76
M	93
Y	0
K	0

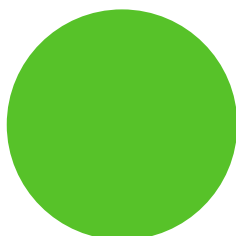
SECONDARY



Run

HEX: FF0000

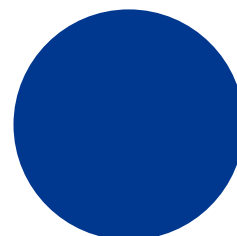
C	0
M	99
Y	100
K	0



Charmer

HEX: 57C229

C	66
M	0
Y	100
K	0



Calligraphy

HEX: 00378F

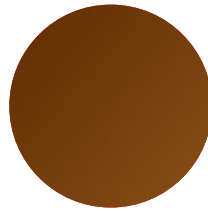
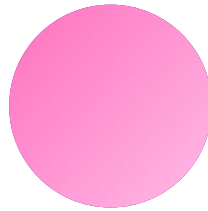
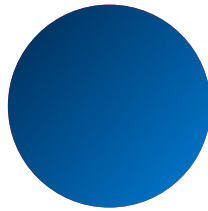
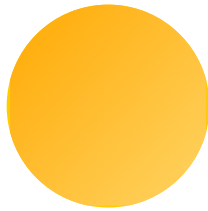
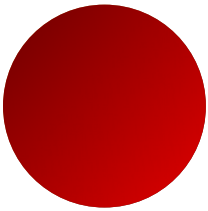
C	100
M	89
Y	13
K	3

FINAL COLORS

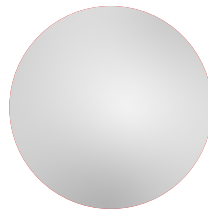
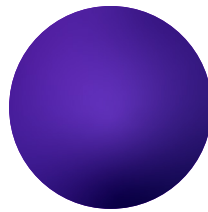
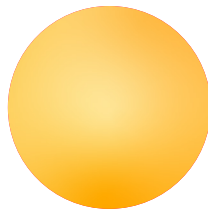
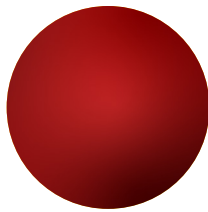
The primary colors were inspired by the psychological associations paired with orange, and purple, which are used to represent creativity. Yellow and pink were added to create a color balance and contrast.

The secondary colors were made to pair with the primary colors and establish a standard that would help finish the rest of the colorful palette.

LINEAR



GRADIENT MESH



GRADIENTS

Linear gradients go from dark to semi-light/standard color grade. The gradient mesh allows for more darker shades and lighter tones to be used. Gradients add an extra dimension/depth and help create a texture/dynamic background.

TYPOGRAPHY

TYPOGRAPHY INSPO

For my typography I really wanted the headings and quotes to be playful and fun. Because this story site is meant to be fun, I wanted the headings to be attention grabbing too. I needed the fonts to be rhythmic or dynamic as well, which is why I went more towards a slightly script font.

Why is the Letter 'A' Red?

Why is the Letter 'A' Red?

Why is the Letter 'A' Red?

WHY IS THE LETTER 'A' RED?

Why is the Letter 'A' Red?

Why is the Letter 'A' Red?

Why is the Letter 'A' Red?

Why is the Letter 'R' Red?

Why is the Letter 'R' Red?

Why is the Letter 'R' Red?

Why is the Letter 'R' Red?

Why is the Letter 'R' Red?

WHY IS THE LETTER 'R' RED?

Why is the Letter 'R' Red?

FINAL TYPOGRAPHY

PAULINE REGULAR

Handgloves 12345

PAULINE SCRIPT REGULAR

Handgloves 12345

PAULINE DIDONE VARIABLE THIN

Handgloves 12345

ARBORIA BOOK

Handgloves 12345

TYPOGRAPHY SYSTEM

HEADING 1
Pauline Bold
64 pt

Coloring

HEADING 2
Pauline Regular
36 pt

Coloring

QUOTE 1
Pauline Script Regular
48 pt / 110

Coloring

QUOTE 2
Pauline Script Regular
36 pt / 110

Coloring

BODY 1
Arboria Book
24 pt

Coloring

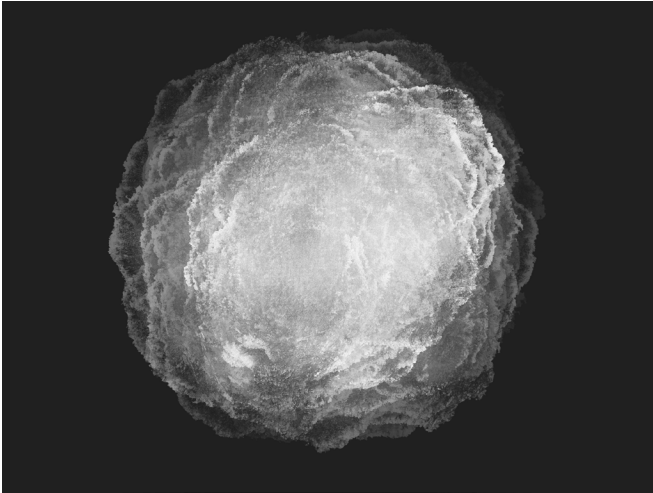
BODY 2
Arboria Book
18 pt

Coloring

CAPTION
Arboria Book
14 pt

Coloring

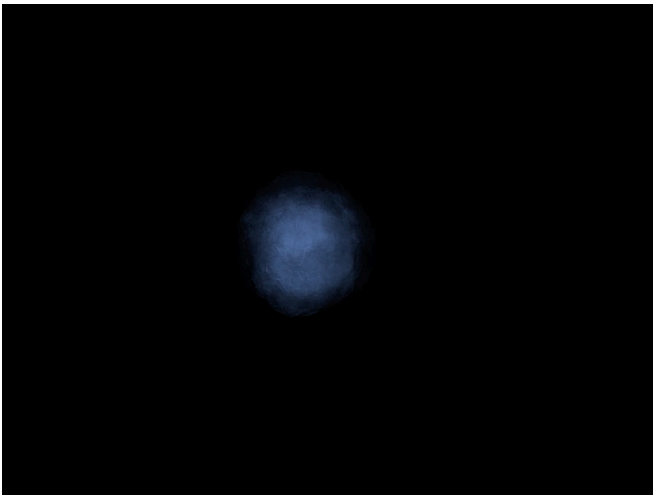
I M A G E R Y



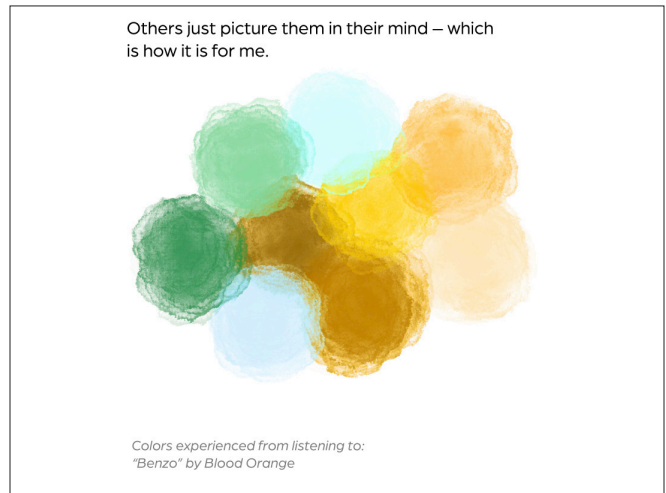
Fresco brush from Procreate



Still from "Street Lights" visualizer for *The Color of Sound* site



Still from intro sequence for *The Color of Sound* site



Others just picture them in their mind – which is how it is for me.

Colors experienced from listening to:
"Benzo" by Blood Orange

Portion from the chapter, *Why is Science the Green Folder*

SOUND VISUALIZER STYLE

Because sound triggers a color, the way these colors form in my mind are circular in shape but have a slightly feathered edge. I went through various brushes on the app, Procreate, and the Fresco brush was the closest to matching what I see in my head. So for all the visualizing of the colors I see, the Fresco brush is used to be as accurate as possible to what I see.



PHOTOGRAPHY

Due to the color scheme, the photography can be almost anything with color as long as it is bold. For best imagery, a focal object with a bold and/or contrasting background is ideal.

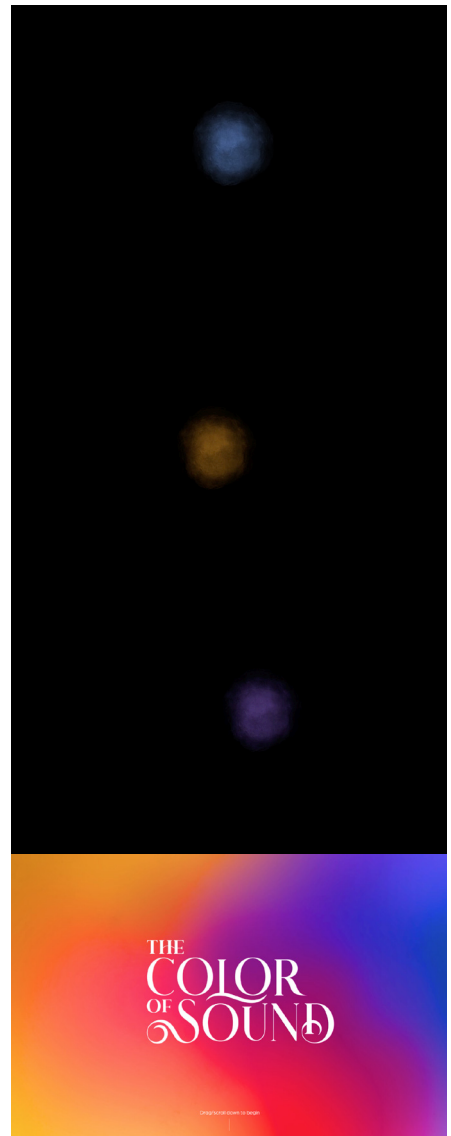
Final Deliverables

FINAL . . .

Story Site
Song Visualizer
Posters
App Icon
App

STORY SITE

Intro sequence plays



Why is Science the Green Folder?

Image credit

First, what color was science to you?

If you were a student in America, more likely than not, you probably experienced the controversy of what color each class subject should be. Some may say math was yellow, others that it's red and some may even say it's green or blue. Most people attribute the colors for each subject based on what one teacher said when they were younger and thus stuck by those colors. But other subject based on my own research, I have found that everyone (and other teaching the internet, that color is almost always the green folder. But why is this? Why is science green? Well, honestly I cannot tell you that. But what I can tell you is that this phenomenon is similar to another phenomenon: Chromesthesia.

Associating certain colors to school subjects is a concept if you will, is on a very basic level, similar to how some people (like me) associate colors to sounds.

The concept from a phenomenon called Synesthesia, which is basically the seeing of two or more senses (or if you want to get too scientific or complex, the production of a sense impression resulting to one sense or part of the body by stimulation of another sense or part of the body).

Key Note:

It is not voluntary, if a teacher doesn't tell of that it's going to show you with light, sounds and colors spinning around it, it just comes automatically on one sense triggers another!

Topic	Frequency (%)
Chromesthesia - Colors	16.1%
Time Units - Color	22.5
Emotions (feelings) - Color	16.6
Object Sounds - Color	14.3
Musical Notes - Color	9.0
Spells - Color	4.8
Years - Color	4.5
Sounds - Taste	4.2
Math - Colors	3.8
Colors - Numbers	4.8
Taste - Colors	4.0
Taste - Tastes	2.4
Temperatures - Colors	2.4
Sounds - Smells	1.8
Visual - Sounds	1.8
Objects - Colors	1.8
Emotions - Colors	1.8
Smells - Sounds	0.5
Sounds - Smells	0.5
Sound - Temperature	0.5
Visual - Sounds	0.5
Taste - Sounds	0.4
Musical Notes - Taste	0.2
Temperatures - Colors	0.1
Visual - Smells	0.1

With its ability, and a variety of combinations, one can trigger all that right offhand, the phenomenon from Synesthesia - Chromesthesia being one of them. Some Chromesthetes specifically associate colors to "spells" (magically) and in a visualized region in their mind (another example is graphs, some which is when colors and numbers relate colors to numbers (like this table).

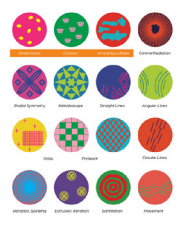
Even though it has sometimes a variety of other forms of synesthesia like who have chromesthesia (some always naturally have a variety of synesthesia). The table will be our highlights.

Source: <https://www.synesthesia.com/>
<https://www.synesthesia.com/>
<https://www.synesthesia.com/>

Synesthesia is often a gift, meaning that just colors and shapes have to, they don't necessarily have to have some experience as a color. For example, Arthur Schopenhauer is a famous one, and he is a synesthetically see color through in an abstract way. With intense experiences different, it has been a difficult one to study, but it is not too late to study and learn creative and imaginative for and just for some creative research that process is a different start.

They also researches synesthesia connections with other synesthetes or people who have seen it. It is not just for some creative research that process is a different start. They also researches synesthesia connections with other synesthetes or people who have seen it. It is not just for some creative research that process is a different start.

When it comes to how synesthesia can be used, it actually has many colors that's beautiful and very creative and they use it in a lot of ways. It is a beautiful and a great way to think of this is the research on Synesthesia. The research on Synesthesia is a beautiful and a great way to think of this is the research on Synesthesia.



So again, everyone sees it differently and that's why we have to be careful in the colors in their field. Some see it, others see it, and some see it, and some see it. It is a beautiful and a great way to think of this is the research on Synesthesia.

Source: <https://www.synesthesia.com/>



This is a beautiful and a great way to think of this is the research on Synesthesia. It is a beautiful and a great way to think of this is the research on Synesthesia.

Why is the letter 'A' red?



One of the biggest scientific experiments has recently been done. It is possible to have a question conducted on the different parts of the brain and through its responses. Because there are only people who are not color blind, it is possible to see the sensory experience of aesthetics.

An experiment was done to determine the brain's response to the perception of color. The experiment was done in a way that was not too complex. The experiment was done in a way that was not too complex. The experiment was done in a way that was not too complex.

The next step, John Haxby and his colleagues did a similar experiment. They also found that color words for aesthetics do not activate in the brain in the same way as color words.

The fact that other visual areas were not activated in this study suggests that the activation of V4 itself alone is sufficient to consciously perceive color.

Which makes this all different from past and present. It is not about seeing or hearing. It is about seeing and hearing. It is about seeing and hearing. It is about seeing and hearing.

On top of the entire system, the brain is able to see and hear. It is able to see and hear. It is able to see and hear. It is able to see and hear.



Think about it like with food. The perception of food is not a color. It is a color. It is a color. It is a color. It is a color. It is a color. It is a color.



There are different people. Some people are looking at the same thing. Some people are looking at the same thing. Some people are looking at the same thing.

Historically, this can be seen in the different ways that people have seen the world. It is possible to see the world in different ways. It is possible to see the world in different ways.

It can also be seen within old writings from philosophers and the Greeks.

In fact, Plato himself wrote a myth where the colors of the world are not the same as the colors of the world. Each tone played in harmony showed the creation of something. It was not the same as the colors of the world.

There are different people who are looking at the same thing.

Children are looking at the same thing.

Tone

Ask how a tone of music can be like a color.

Harmony

Ask how a combination of tones can be like a color.

Composition

Ask how the different elements of an artwork can be like a color.

Make an original piece of art, the structure of an artwork, or the structure of an artwork.

Make an original piece of art, the structure of an artwork, or the structure of an artwork.

A few Great Theorists are actually the ones who are looking at the same thing. They are looking at the same thing. They are looking at the same thing.

Make the structure of an artwork. It is possible to see the world in different ways. It is possible to see the world in different ways.

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The color behind these artists

If you think about colors used in both music and art, you will see that there is a lot of the same words. Think the colors for music and art. Think the colors for music and art.

Artists and Musicians couldn't be more the same. They are different. They are different. They are different. They are different.



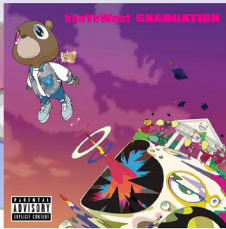
There are different people who are looking at the same thing.

Discovering the color of music

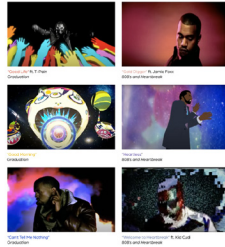
Daddy Yankee
Kanye West
Rihanna
Jay-Z
Akon
2 Pac
Mozart
Alicia Keys
Juan Sebastian

If my mom pushed me to look for art, that I didn't understand until she took me to the museum. After my dad introduced me to music, he was introduced to a world of art. I remember the first time I went to the museum with my mom. She took me to the Louvre in Paris. I remember the first time I went to the Louvre in Paris. I remember the first time I went to the Louvre in Paris.

One of the earliest memories I have is sitting at the computer with my dad, looking at the screen. He was showing me a bunch of his old photos. I remember the first time I went to the Louvre in Paris. I remember the first time I went to the Louvre in Paris.



Kanye West



In particular, Kanye West's *Graduation* album is the one that has the most impact on me. It's the album that made me realize that I could be a rapper. It's the album that made me realize that I could be a rapper.

It was almost like my brain was wired that its brother didn't understand the beauty of the world. It was almost like my brain was wired that its brother didn't understand the beauty of the world.

It wasn't until I was in middle school, talking to my older brother about music, that I realized that maybe, just maybe, I had something that other people probably didn't experience.

During the middle school years, I was always in the classroom. I was always in the classroom. I was always in the classroom.

After spending years listening to the music, I was always in the classroom. I was always in the classroom. I was always in the classroom.

My brother and I were in the classroom, listening to the music. I was always in the classroom. I was always in the classroom.

It was almost like my brain was wired that its brother didn't understand the beauty of the world. It was almost like my brain was wired that its brother didn't understand the beauty of the world.

You know... like that's why R&B is my favorite genre: The rich royal and navy blues with velvety purple baselines that the soulful music creates and blood reds of the deep vocals or golden yellows of the higher pitched melodies is what makes R&B the best genre, it's just so beautiful visually and musically.

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Performing the color blue

Rejoice and Revolutions
by Benjamin The King

As previously mentioned, music is what inspired the concept of the color blue. This is a great example of how music can be used to inspire a color palette. The color blue is a great example of how music can be used to inspire a color palette.

There are many ways to use music to inspire a color palette. One way is to look at the lyrics of a song. Another way is to look at the melody of a song. A third way is to look at the rhythm of a song. All of these things can be used to inspire a color palette.

15 PETITES ETUDES MELODIQUES | E. KISHLER

No.	Sight Reading	Final Reading
1	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
2	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
3	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
4	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
5	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
6	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
7	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
8	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
9	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
10	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
11	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
12	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
13	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
14	■ ■ ■ ■ ■ ■ ■ ■ ■ ■	■ ■ ■ ■ ■ ■ ■ ■ ■ ■

Now you'll understand a little more about how to use music to inspire a color palette. The color blue is a great example of how music can be used to inspire a color palette.

Listening to a piece of music is like watching a movie. The director is the composer, and the actors are the instruments. The music is the story, and the listener is the audience.

One of my favorite pieces of music is "The Blue Danube" by Johann Strauss II. It's a waltz, and it's so beautiful. I love the way the music flows, and the way the instruments play together. It's a great example of how music can be used to inspire a color palette.

I wanted to illustrate the idea of "The Blue Danube" with a color palette. The color blue is a great example of how music can be used to inspire a color palette.

Another way I've done this is by having I've organized my playlist. Because I listen to an enormous amount of music, I have more than 5,000 songs in my library. I have to be able to organize all of these songs, in my effort to do so, back in 2020 I created lists that categorized these songs to me by the main color elicited by the song.

Color palette for "The Blue Danube":

- Blue
- Yellow
- Green
- Purple
- Pink
- Brown

Fire Burning on the Dance Floor

Standing Love	Lizzo	1:11
100 Years	Justin Bieber	1:11
Confident	Kanye West	1:11
As I Am	Drake	1:11
Power & Influence	Drake	1:11
Classy As Strangers	Drake	1:11
All For Me	Drake	1:11
Run	Jay-Z	1:11
Shameless E-W	Drake	1:11
So Near to Me	Drake	1:11

Partying Under the Sunset

Champion	Lizzo	1:11
100 Years	Justin Bieber	1:11
Unstoppable	Drake	1:11
Confident	Kanye West	1:11
As I Am	Drake	1:11
Power & Influence	Drake	1:11
Classy As Strangers	Drake	1:11
All For Me	Drake	1:11
Run	Jay-Z	1:11
Shameless E-W	Drake	1:11
So Near to Me	Drake	1:11

Hearts of Gold

California King Bed	Drake	1:11
100 Years	Justin Bieber	1:11
Unstoppable	Drake	1:11
Confident	Kanye West	1:11
As I Am	Drake	1:11
Power & Influence	Drake	1:11
Classy As Strangers	Drake	1:11
All For Me	Drake	1:11
Run	Jay-Z	1:11
Shameless E-W	Drake	1:11
So Near to Me	Drake	1:11
Champion	Lizzo	1:11

Walking Through a Forest

Not Anxious	Drake	1:11
Secret Love Song	Drake	1:11
The Wayback	Drake	1:11
Vibe Codes	Drake	1:11
Remix	Drake	1:11
100 Years	Justin Bieber	1:11
Unstoppable	Drake	1:11
Champion	Lizzo	1:11
100 Years	Justin Bieber	1:11
100 Years	Justin Bieber	1:11
100 Years	Justin Bieber	1:11

A Night Under the Stars

Always in My Heart	Drake	1:11
100 Years	Justin Bieber	1:11
Unstoppable	Drake	1:11
Confident	Kanye West	1:11
As I Am	Drake	1:11
Power & Influence	Drake	1:11
Classy As Strangers	Drake	1:11
All For Me	Drake	1:11
Run	Jay-Z	1:11
Shameless E-W	Drake	1:11
So Near to Me	Drake	1:11
Champion	Lizzo	1:11

Riding Through the Galaxy

All Over You	Drake	1:11
100 Years	Justin Bieber	1:11
Unstoppable	Drake	1:11
Confident	Kanye West	1:11
As I Am	Drake	1:11
Power & Influence	Drake	1:11
Classy As Strangers	Drake	1:11
All For Me	Drake	1:11
Run	Jay-Z	1:11
Shameless E-W	Drake	1:11
So Near to Me	Drake	1:11
Champion	Lizzo	1:11



Dancing Through Cherry Blossoms

Deezer Radio	Apple Podcasts	1:11
Bill	Apple Music	1:11
Andrea Haas	Apple Music	1:11
Jeffrey	Apple Music	1:11
James in Green	Apple Music	1:11
John Legend	Apple Music	1:11
100 Days of Spring	Apple Music	1:11
Paul McCartney	Apple Music	1:11
Paul Simon	Apple Music	1:11
Go Home	Apple Music	1:11



Coffee Date

Forget About the Party	Apple Music	1:11
AH	Apple Music	1:11
Backstreet	Apple Music	1:11
Benji	Apple Music	1:11
Capetown	Apple Music	1:11
Don't Be Wrong	Apple Music	1:11
Tempo	Apple Music	1:11
Le Monde	Apple Music	1:11
Beats	Apple Music	1:11
En la Llamada Matina	Apple Music	1:11

Why is Science the Green Folder?

How Long Has 'A' Been Red?

The Colors Behind your Fav Artists

Discovering the Color of Music

Performing the Color Blue

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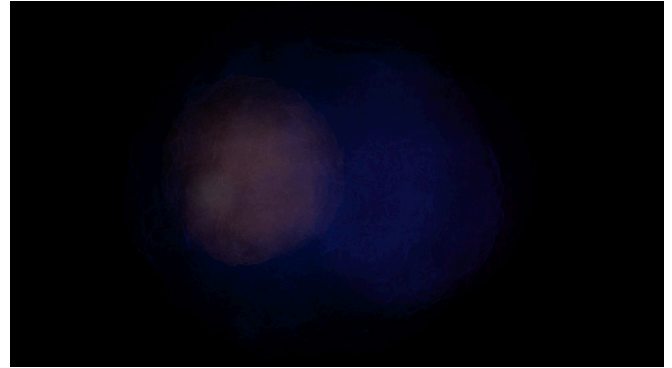
SONG VISUALIZER

These are stills from the song visualizer and is a total of 31 seconds.

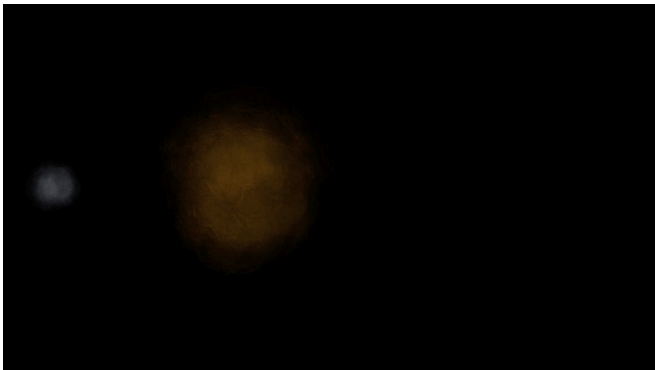
The song visualizer features the song "Street Lights" by Kanye West.



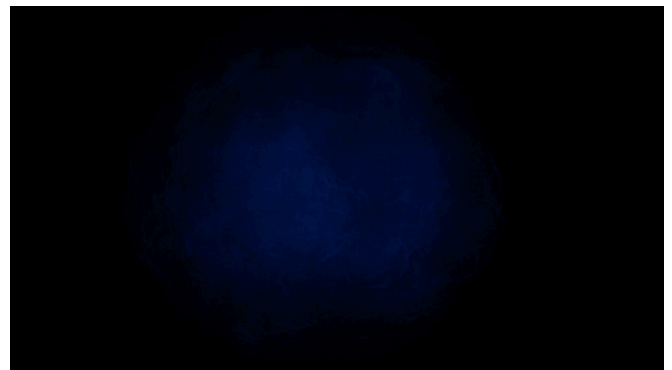
0:00



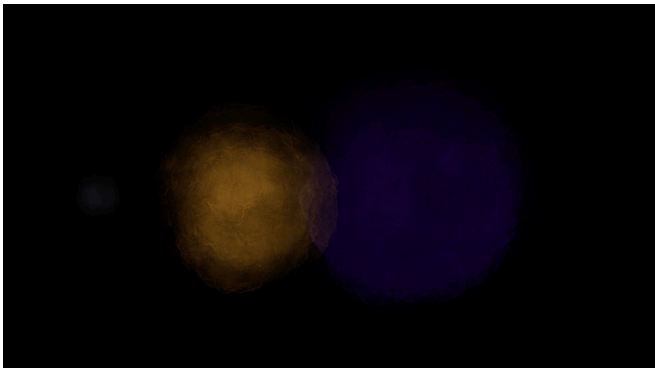
0:22



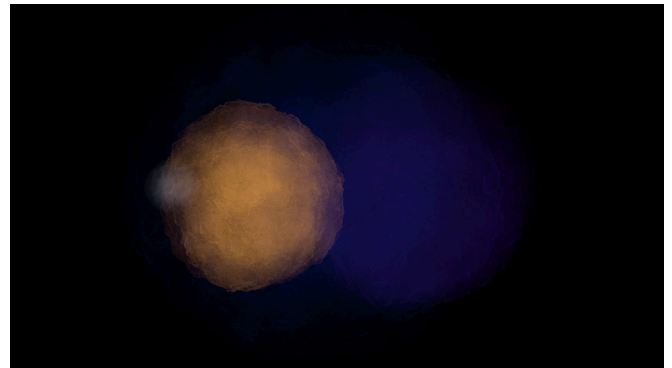
0:05



0:24



0:16



0:28

POSTERS



CAN YOU SMELL COLORS?

Have you ever smelled a peach and thought it smelled yellow? Or smelled the lavender color of the sea? Maybe the magentas of some warm tamales...

If so, you may have something called, Synesthesia. To learn more and see a first personaccount on this, visit:



THE COLOR OF SOUND
www.thecolorofsound.com



CAN YOU HEAR COLORS?

Have you ever ate a watermelon and thought that it tastes like a navy blue? Or tasted sunset oranges while eating a medium rare steak? Maybe the shades of yellow while eating a apple pie?

If so, you may have something called, Synesthesia. To learn more and see a first personaccount on this, visit:



THE COLOR OF SOUND
www.thecolorofsound.com



CAN YOU TASTE COLORS?

Have you ever ate a watermelon and thought that it tastes like a navy blue? Or tasted sunset oranges while eating a medium rare steak? Maybe the shades of yellow while eating a apple pie?

If so, you may have something called, Synesthesia. To learn more and see a first personaccount on this, visit:



THE
COLOR
OF
SOUND
www.thecolorofsound.com



APP ICON





Coloratura

Listen and create.



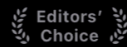
OPEN

36K RATINGS

4.5



AWARDS



Apps

AGE

4+

Years Old

CHART

#1

Graphics & Design

DEVELOPER



Savage Interacti

LANGUAGE

EN

+ 15 More

SIZE

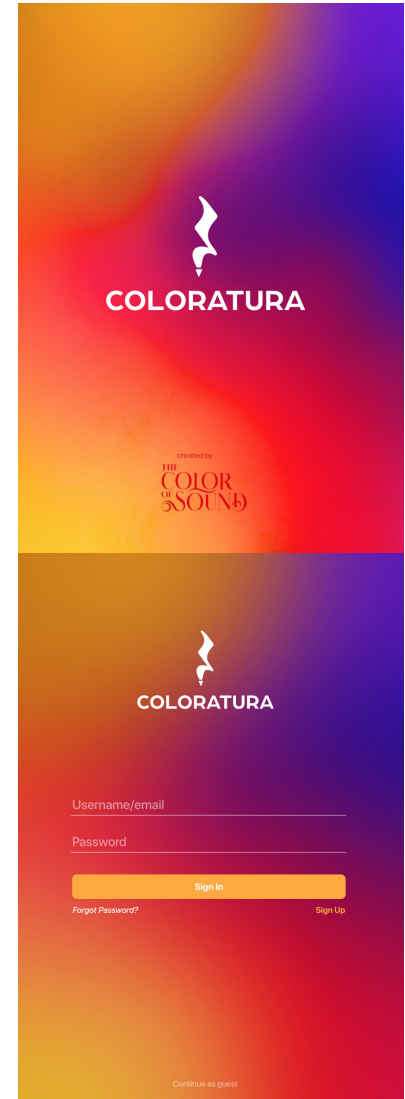
573.9

MB

Experience a world where music inspires your creativity. Listen to a world of new music or to your favorite artists and let your mind create. Inspired by Chromesthesia, a phenomenon where people naturally associate colors with sound, this app let's you experience what it's like to have Chromesthesia.

Lupe Rodriguez
Developer

A P P



Before we begin...
Do you have or know what Chromesthesia/Synesthesia is?

I have chromesthesia/synesthesia or know what it is

I somewhat have an idea

No I do not

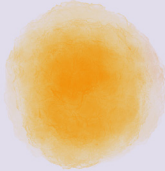
Synesthesia is when your senses blend together. Basically causing one to activate the other.

Synesthesia is when your senses blend together. Basically causing one to activate the other.

For example, hearing a sound then activates the sight of a color.

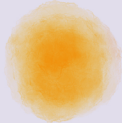
Synesthesia is when your senses blend together. Basically causing one to activate the other.

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Synesthesia is when your senses blend together. Basically causing one to activate the other.

For example, hearing a sound then activates the sight of a color.



This particular experience is called *Chromesthesia!* And this app allows you to experience it in a way that people who don't have it, can.

Ooh, Learn More

Let's Keep Going

What are your music preferences?
(Pick however many!)



How will you primarily be using this app?

(This can be changed later)



Free Drawing



Coloring Book

Finally,
What mode would you like the app to be in?

(This can be changed later)



Light/Standard Mode



Dark Mode



System Settings

Finally,
What mode would you like the app to be in?

(This can be changed later)



Light/Standard Mode



Dark Mode



System Settings

